

Media Release

Kotak Neo Hosts Traders Café in Bengaluru Amid Rapid Growth in Karnataka's Retail Investor Community

Traders Café brings the trading community together for immersive learning and market engagement

Bengaluru, 8 August 2026: Kotak Neo, the digital trading platform of Kotak Securities, successfully hosted its flagship engagement initiative, Traders Café, in Bengaluru, bringing together an active and growing community of traders and investors for an interactive engagement focused on market insights, trading strategies and technology-led participation in the capital markets.

Karnataka has emerged as one of India's largest and fastest-growing retail investor markets. According to NSE data, the number of unique registered investors in the state has grown more than ten-fold, from 7.1 lakh in FY10 to 73.4 lakh in FY27TD, with nearly 54 lakh investors added since FY20 alone. The growth reflects increasing participation in capital markets across the state and highlights Karnataka's growing importance in India's retail investing landscape.

The momentum is particularly evident in Bengaluru, which continues to be a key centre of investor activity. According to the NSE Market Pulse, July 2026 report, Bengaluru Urban recorded equity cash market turnover of ₹75,000 crore from individual investors in June 2026, registering a 7% month-on-month increase and accounting for 4.2% of turnover among the top districts. At the state level, Karnataka was among the top states in individual investor equity cash turnover and recorded a 6.7% month-on-month increase in June 2026.

With its strong concentration of technology professionals, entrepreneurs and digitally savvy individuals, Bengaluru represents one of the country's most vibrant investing communities. The city's deep-rooted affinity for technology and innovation has contributed to a growing culture of self-directed investing, making it an ideal destination for Kotak Neo's trader engagement initiative.

Commenting on the initiative, Sahaj Agrawal, Head of Derivatives Research, Kotak Securities, said, "Bengaluru is home to a highly engaged and evolving trading community that is increasingly seeking knowledge-led market participation. Through Traders Café, we are creating a platform for traders to interact with experts, exchange perspectives and gain practical insights that can help them navigate markets with greater confidence."

The Bengaluru edition of Traders Café featured interactive conversations around market developments, trading strategies and risk management, along with demonstrations of Kotak Neo's digital trading capabilities. Participants also had the opportunity to engage with market experts and the Kotak Securities team, exchange perspectives with fellow traders and gain a better understanding of the tools available to them.



Kotak Neo is a feature-rich and intuitive trading platform built for today's digitally savvy investors and traders. It offers advanced charting, basket orders, payoff analysers, price alerts and powerful stock screeners, enabling informed decision-making and efficient strategy execution. The platform also supports curated investment baskets via StockCase, SIPs in equities and ETFs through Siplt, and zero-brokerage, zero-fee TRADE APIs for retail algorithmic traders.

The brokerage also offers a Trade Free Plan with free account opening and brokerage of ₹10 per order on all intraday and F&O trades. The platform additionally provides a Margin Trading Facility (MTF) at 9.69% p.a. for Trade Free Pro Plan users.

To know more about the Trade Free Plans, visit: <https://www.kotakneo.com/pricing/>

About Kotak Neo

Kotak Neo is the brand name of Kotak Securities Ltd (KSL) Retail. A subsidiary of Kotak Mahindra Bank, Kotak Neo is a full-service stock broking firm catering to investors across all segments of the capital market. Supported by a strong research team, robust digital trading platform, large branch network & franchisee base, and referral coordinators spread across India, Kotak Neo processes lakhs of secondary market trades every day. As of 30 June 2026, Kotak Securities has a registered office, 148 branches, 1,297 authorised persons across 344 cities, serving a client base of over 67 lakh customers, nationwide. Kotak Neo provides a wide array of investment options in equities, derivatives (equities, commodities, currency). It also offers depository services and third-party products like insurance and mutual funds.

For more information, please visit <https://www.kotakneo.com/>

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Please read the SEBI prescribed Combined Risk Disclosure Document prior to investing. Brokerage will not exceed SEBI prescribed limit. For compliance T&C and disclaimers, visit <https://www.kotaksecurities.com/disclaimer/>. All the offers related to MTF are subject to provisions under SEBI circular CIR/MRD/DP/54/2017 dated June 13, 2017.

Source links:

Table 61: State-wise distribution of total unique registered investors at end of each fiscal year

	FY10		FY15		FY20		FY25		FY27TD	
	Count ('000)	Share (%)	Count ('000)	Share (%)	Count ('000)	Share (%)	Count ('000)	Share (%)	Count ('000)	Share (%)
Maharashtra	2,277	19.7	3,575	19.9	5,963	19.2	18,376	16.3	20,582	15.5
Uttar Pradesh	701	6.1	1,248	6.9	2,302	7.4	12,827	11.4	15,735	11.9
Gujarat	1,498	13.0	2,055	11.4	3,797	12.2	9,939	8.8	11,197	8.5
West Bengal	711	6.2	1,175	6.5	1,990	6.4	6,614	5.9	7,865	5.9
Rajasthan	426	3.7	667	3.7	1,328	4.3	6,454	5.7	7,608	5.7
Tamil Nadu	747	6.5	1,287	7.2	2,182	7.0	6,261	5.6	7,467	5.6
Karnataka	708	6.1	1,165	6.5	1,949	6.3	6,239	5.5	7,340	5.5
Madhya Pradesh	289	2.5	518	2.9	984	3.2	5,460	4.8	6,396	4.8
Andhra Pradesh	583	5.0	1,002	5.6	1,581	5.1	5,137	4.6	6,353	4.8

District-wise individual investor activity:

Individuals' turnover in the top 10 districts rises; at its highest level since Sep'24....

Individual investors' turnover in the top 10 districts (by turnover), rose to Rs 5.3 lakh crore in Jun'26(+3.4% MoM). In Q1FY27, average cash market turnover in these districts was Rs 5.2 lakh crore, representing a 17% YoY increment from Q1FY26 (Rs 4.4 lakh crore). Notably, the top 10 districts accounted for 29% of cash market turnover during the month. Within the top 10 districts, Mumbai Suburban and Bengaluru Urban were the top ranked districts, recording turnover of Rs 1.1 lakh crore (+3.4% MoM, 6.3% share of turnover) and Rs 75k crore (+7% MoM, 4.2% share of turnover). 7 of the top 10 districts (all but

Maharashtra and Gujarat continue to lead in individual investor turnover; top five states account for over half of individual investor participation in Jun'26: During the month of Jun'26, Maharashtra and Gujarat continued to dominate in terms of equity cash turnover of individual investors, having recorded turnover of Rs 3.45 lakh crore and Rs 1.9 lakh crore respectively, with turnover rising by 3.2% MoM and 0.5% MoM in the respective states. Additionally, average cash market turnover in the top 10 states in Q1FY27 stood at Rs 13.8 lakh crore (+20% YoY vs Rs 11.5 lakh crore in Q1FY26). Uttar Pradesh, Karnataka and Delhi were the other three states in the top five with these states comprising a ~50% share of equity cash turnover in Jun'26. All of the top 10 states, apart from Uttar Pradesh and Telangana witnessed MoM increments in cash market turnover in Jun'26, with Tamil Nadu and Karnataka recording the most significant MoM increments (+7.8% and +6.7% MoM respectively).