

**Media Release**

## Kotak Neo Brings Traders Café to Delhi-NCR

*A dynamic trader-connect initiative offering immersive learning and real-time market engagement*

**Delhi, 21 July 2025** — Kotak Neo proudly brings its flagship trader-connect initiative, Traders Café, to Delhi and the NCR region. Designed to empower the vibrant trading community of the metropolitan area, Traders Café is a one-day event that brings traders together for real-time learning, expert interactions, and immersive product experiences.

Traders Café is crafted to build a strong community and culture around trading. With the rise of retail participation in India's capital markets, Kotak Neo is stepping forward to offer traders modern tools and comprehensive learning opportunities

Ashish Nanda, Chief Digital Officer, Kotak Securities, said, "Traders have always played a vital role in shaping India's capital markets. Traders Café, powered by Kotak Neo, is our effort to foster this vibrant trading community through real-time insights, digital tools, and collaborative learning. Delhi-NCR, with its mature and tech-savvy investor base across Noida, Gurugram, Faridabad, and beyond, is the perfect setting for this initiative. Our goal is to elevate the trading experience and support the evolving needs of India's modern traders."

The Delhi-NCR region, along with neighboring states like Uttar Pradesh, Haryana, and Rajasthan, accounts for over 55 million registered investors - a figure that reflects the region's growing financial awareness and digital adoption. At the event, over 400 participating traders will receive live guidance through interactive sessions with market experts and analysts. They will also gain hands-on experience with Kotak Neo's advanced trading features and tech-driven tools. The event offers networking opportunities with fellow traders, along with expert insights through panels and workshops on strategies, risk management, and market trends.

Kotak Neo is the next-generation trading app by Kotak Securities, built for modern traders. With intuitive design, powerful analytics, and seamless execution, it's redefining how India trades. The platform offers intraday trading for active traders, with the Trade Free Plan offering free account opening and ₹10 per order brokerage on all intraday trades.

To know more about Trade Free Plan, visit: <https://www.kotaksecurities.com/pricing/trade-free-plan/>

**About Kotak Securities Limited**

Kotak Securities Limited (KSL), a subsidiary of Kotak Mahindra Bank, is a full-service stock broking firm catering to retail and institutional investors across all segments of the capital market. Through a tie-up with partner brokers, the company also provides direct access to the US markets. Supported by a strong research team, robust digital trading platform, large branch network &

franchisee base, and referral coordinators spread across Kona of India, KSL processes lakhs of secondary market trades every day. As of 31<sup>st</sup> March, 2025, KSL has a national footprint of 155 branches, 988 franchisees and satellite offices across 309 cities in India serving an active client base of 57.15 lakh. KSL provides a wide array of investment options in equities, derivatives (equities, commodities, currency). It also offers depository services and third-party products like insurance and mutual funds.

For more information, please visit <https://www.kotaksecurities.com>

**For further information, please contact:**

Biswajit Dash Kotak Mahindra Group Phone: +91 91670 44405  <a href="mailto:Biswajit.dash@kotak.com">Biswajit.dash@kotak.com</a>	Latika Srivastava Kotak Mahindra Group Phone: +91 9819344093  <a href="mailto:Latika.srivastava@kotak.com">Latika.srivastava@kotak.com</a>	Stuti Sahu The Good Edge Phone: +91 9833528035  <a href="mailto:Stuti@thegoodegde.com">Stuti@thegoodegde.com</a>
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Compliance Officer Details: Mr. Hiren Thakkar. Call: 022 - 4285 8484, or  
Email: [ks.compliance@kotak.com](mailto:ks.compliance@kotak.com).

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