Pick of the Week

BUY – Mahindra & Mahindra (MM)

CMP: ₹**3364** as on 2 February 2026

Fair Value (FV): ₹**4350** | Time Period: **12 months**

Why Invest?

- Tractor segment has seen double-digit growth after August, driven by strong monsoon; we expect M&M to outpace the industry growth.
- SUV portfolio continues to see robust retail growth (August–December), outperforming industry growth.
- SUV: We expect the momentum to continue led by new launches, strong momentum in the exports segment.
- GST cuts to revive light commercial vehicle (LCV) segment; M&M continues to improve its market share.
- Profitability will be supported by an improving mix and operating leverage benefits.
- Valuation remains attractive.

Maintain BUY with FV Rs-4350

RATING SCALE (PRIVATE CLIENT GROUP)

Definitions of ratings

BUY	–	We expect the stock to deliver more than 15% returns over the next 12 months
ADD	–	We expect the stock to deliver 5% - 15% returns over the next 12 months
REDUCE	–	We expect the stock to deliver -5% - +5% returns over the next 12 months
SELL	–	We expect the stock to deliver < -5% returns over the next 12 months
NR	–	**Not Rated.** Kotak Securities is not assigning any rating or price target to the stock. The report has been prepared for information purposes only.
SUBSCRIBE	–	We advise investor to subscribe to the IPO.
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NA	–	**Not Available or Not Applicable.** The information is not available for display or is not applicable
NM	–	**Not Meaningful.** The information is not meaningful and is therefore excluded.
NOTE	–	Our target prices are with a 12-month perspective. Returns stated in the rating scale are our internal benchmark.

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