

Executive Summary

of Paediatric Oncology Project

The Paediatric Oncology Project was supported by Kotak Securities Limited (KSL) CSR and implemented by the ImPaCCT Foundation at Tata Memorial Hospital (TMH), Mumbai. It **addressed critical medical, financial, and social barriers faced by children with cancer** from vulnerable families.

The project was designed to ensure timely diagnosis, uninterrupted treatment, improved survival, and financial protection through a comprehensive, patient centric model. Project delivered integrated support through four interventions: **Emergency Fund, Adoption Fund, Private Fund** and **Nutrition Fund**. The project reached over 180 paediatric cancer patients across 37 cancer types, with beneficiaries drawn largely from low income, rural, and semi-urban households.

NuSocia conducted an impact assessment to evaluate outcomes for beneficiaries. The findings were structured using the OECD-DAC REECIS framework and drew on a mixed-methods approach, including in-depth interactions with 74 parents of beneficiaries and four key stakeholders.

Project Reach and Beneficiary Profile:

180

children

73%

from rural and semi-urban areas

70%

below 10 years of age

Key Impact:

~2%

treatment abandonment
reduced from 25%

65-70%

survival outcomes improved

90%

families received approvals
within 5 days

Social Impact:

Beyond clinical outcomes, families reported:

- **Reduced financial distress** and avoidance of catastrophic health expenditure
- **Improved emotional wellbeing** and confidence to continue treatment
- **Better adherence to treatment** protocols due to nutrition and counselling support

The project demonstrated strong alignment with **national health priorities** (Ayushman Bharat, National Health Policy 2017) and the **UN Sustainable Development Goals**, strengthening its relevance and scalability.

Conclusion:

The project's multi-component design successfully bridged critical gaps in cancer care such as delayed diagnosis, financial hardship, treatment discontinuity, malnutrition, and psychosocial distress. Through timely financial support, uninterrupted long term treatment, post insurance assistance, and daily nutrition, POP significantly reduced treatment dropout rates, improved survival outcomes, and strengthened the financial and emotional resilience of families. Its implementation systems, transparent governance, real time monitoring, and fund management enabled the project to exceed planned targets and deliver measurable impact.