

## Pick of the Week

### BUY – Just Dial (JUST)

CMP: ₹928 as on 26<sup>th</sup> May 2025

Fair Value (FV): ₹1275 I Time Period: 12 months

#### Why Invest?

- JUST is a value pick & is available at attractive valuations.
- Any intent by the company to return cash to shareholders can be a stock price trigger.
- Cash balance of ~Rs5,300 cr continues to provide downside support.
- Collection growth of 11.3% was a positive in Q4FY25.
- Total paid campaigns increased ~12k qoq in Q4FY25.

Maintain BUY with FV Rs-1275

**Read Full Report**

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