

Pick of *the week*

Eureka Forbes (EUREAFO)

Recommendation: **Buy**

Target Price: **₹700**

Current Price: **₹541**

Time Period: **12 Months**

Date: **16th September 2024**



- 🔌 Eureka continues to focus on both expanding distribution and upgrading its instore presence across formats.
- 🔌 Eureka has significantly improved its service capacity by augmenting its service network/infrastructure.
- 🔌 Cost optimization enabling margin expansion, despite a step-up in A&P spends.
- 🔌 Eureka has now shifted to digital invoices, which assures the customer of genuineness of AMC purchased.
- 🔌 Eureka has moved from a net debt of Rs160 cr as of Mar 2022 to net cash of Rs130 cr as of Mar 2024.

Note: The above is a brief note on the company, based on the inputs of KIE research report dated 11th Sep'24, which is available on our website at: <https://www.kotaksecurities.com/ksweb/ResearchCall/Fundamental>.

Disclaimer: <http://bit.ly/2n5AxIE>

<https://www.kotaksecurities.com/ksweb/research/kotak-research-reports/top-weekly-picks>